



### APPLICATION PROCESS

#### 23<sup>RD</sup> MARCH | STAGE 1

Invitations to formal application emailed out with pre-screening questions

#### 1<sup>ST</sup> APRIL

Applications due

#### 2<sup>ND</sup> APRIL – 6<sup>TH</sup> APRIL

Application screening

#### 16<sup>TH</sup> APRIL – 20<sup>TH</sup> APRIL | STAGE 2

Initial behavioural interview “speed dating” style

#### 23<sup>RD</sup> APRIL – 27<sup>TH</sup> APRIL | STAGE 3

Online assessment (cognitive test)

#### 7<sup>TH</sup> MAY – 11<sup>TH</sup> MAY | STAGE 4

Assessment centre  
(case study /presentation)

#### 14<sup>TH</sup> MAY – 18<sup>TH</sup> MAY

Reference checks & verbal offers made

#### 1<sup>ST</sup> JUNE

Meet & greet evening –  
drinks & canapés

### WHY BLACKDOT?

- Get involved in real client work from day one
- Dynamic high-performance workplace & culture
- High levels of autonomy & ownership
- Fast track career options for high performers
- Exciting Tier 1 clients & transformation projects
- Help build the business you want to work in

### OUR IDEAL CANDIDATES WILL:

- Possess excellent quantitative & qualitative analytical abilities
- Have a passion for problem solving & creative thinking
- Demonstrate strong verbal & written communications skills
- Display a cultural fit with the fast-paced, autonomous world of Blackdot
- Have a genuine interest in marketing, sales & service
- Be aligned with our values of growth, quality, challenge, being real, working smart & loving your life

[careers@theblackdot.com.au](mailto:careers@theblackdot.com.au)

Suite 1, 185 Gloucester Street, The Rocks, NSW

(02) 8246 7300

[www.theblackdot.com.au](http://www.theblackdot.com.au)

## WHAT OUR GRADS & INTERNS SAY ABOUT BLACKDOT



GENEVIEVE MARSH  
ANALYST

“ Starting as a graduate analyst nine months ago, I have been rapidly brought up to speed. Blackdot has helped me to develop commercial understanding and consulting skills, as well as exposing me to many different industries. From my second week, I was trusted with hands-on, client work, and spent two months on a multimillion-dollar project based in the US.

As a rapidly growing company, no other workplace would be able to provide an opportunity for such fast-paced, challenging work.

The people at Blackdot make the company a wonderful place to work. It's a dynamic, fun and inclusive workplace and I am thrilled to begin my career here.”



JASON KANE  
ANALYST

“ Joining Blackdot as an intern has been an enormous jump-start to both my professional career and personal development. Blackdot has a fun, team oriented workplace with enjoyable and challenging work, that is incredibly rewarding. I've worked with a wide range of clients since beginning with Blackdot, exposing myself to multiple industries including health sciences and entertainment.

Blackdot accelerated my problem solving and analytical skills developed at university and enabled me to apply them to solve real world problems.

Blackdot's intern program is unparalleled in its real-world experience, flexibility, and internally supported development and training programs. From day one you are part of the team and given real responsibilities.”



Hear more from our grads, including interview tips on our LinkedIn Discussion Group. Search for **'Blackdot Graduate Program'**

## WHO ARE WE

Blackdot exists to accelerate marketing, sales and service transformation. Since 2001, we've helped enterprise-level clients across a range of industries and global locations achieve more predictable, repeatable and sustainable growth.

What makes us unique is our total fixation on the use of data-driven, evidence-based techniques to understand what does (and doesn't) drive revenue performance. By viewing the 'marketing, sales & service engine' as an ecosystem of component parts that work interdependently to impact results, we're able to identify the root cause of what's inhibiting and enabling businesses' performance, including quantifying the pay-off in actually getting it right.

Armed with this knowledge, we stand alongside our clients who engage us to define, implement and embed change programs that bridge the gap between 'hoping' and 'knowing' they'll deliver top and bottom line performance improvement.

## OUR CLIENTS



REGISTER YOUR NAME WITH THE BLACKDOT TEAM TODAY AND WE'LL INVITE YOU TO FORMALLY APPLY ON 23<sup>RD</sup> MARCH 2018

If you missed us at the careers fair, don't worry! We are always open to hearing from talented graduates. Send your resume to [careers@theblackdot.com.au](mailto:careers@theblackdot.com.au)